

VALERIE
confections

WHOLESALE
CATALOG
Easter 2020



EASTER GIFTS



EAT ME BOX

These truffles are made of a smooth Earl Grey ganache and dipped in darkened milk chocolate. These truffles are a wonderful Easter or springtime gift. Packed in a clear box, and tied with a plum satin ribbon.

Shelf Life: 2 months
Case Count: 12
Case Cost: \$150
Cost per Unit: \$12.50



EASTER GIFTS



MILK GANACHE EGGS

Creamy darkened milk chocolate ganache is encased in a smooth milk chocolate shell. A classic Easter treat.

Shelf Life: 2 months
Case Count: 12
Case Cost: \$120
Cost per Unit: \$10



CRACKED EGGS

These eggs are colorful and delicious. Creamy white chocolate is paired with dehydrated raspberry and crushed rose petals to create a whimsical cracked appearance.

Shelf Life: 2 months
Case Count: 12
Case Cost: \$120
Cost per Unit: \$10



GOLDEN EGGS

Bittersweet chocolate eggs filled with luscious liquid caramel and topped with 23k gold leaf.

Shelf Life: 2 months
Case Count: 12
Case Cost: \$132
Cost per Unit: \$11



EASTER GIFTS



BUNNY TABLEAU BARS

As featured in the N.Y. Times, our popular tableau of old fashioned bunnies is offered in 3 flavors. These bars are perfect for tucking into Easter baskets.

Shelf Life: 6 months
Case Count: 12 (single flavor per case)
Case Cost: \$78
Cost per Unit: \$6.50

EASTER GIFTS



WHITE CHOCOLATE & RASPBERRY

Made with velvety white chocolate and sprinkled with dehydrated raspberry. Packed in a cellophane bag with light blue ribbon.

MILK CHOCOLATE & COCOA NIBS

Made with smooth darkened milk chocolate, and complemented with bits of roasted cocoa nibs, giving the bar a balanced sweetness and wonderful texture. Packed in a cellophane bag with light pink ribbon.

BITTERSWEET CHOCOLATE & FLEUR DE SEL

Made with 72% bittersweet chocolate and bursts of fleur de sel for a classic salty sweet combination. Packed in a cellophane bag with gold ribbon.

BEST SELLERS



SMALL TRUFFLE ASSORTMENT

The perfect introduction to our truffle flavors. Available in a clear box for easy merchandising. The assortment includes Salt, Jasmine Tea, Moroccan Mint Tea, Champagne, Scotch, Stout, Liquid Caramel, Matcha Green Tea, and 72% Bittersweet Truffles.

*Shelf Life: 2 months
Case Count: 12
Case Cost: \$150
Cost per Unit: \$12.50 per box
9 pieces per box*

DEBUT ASSORTMENT

Our selection of confections grows every season, but when the company first began, we offered only 6 flavors of handmade toffee - Our Debut Assortment. Flavors include Almond, Almond Fleur de Sel, Orange, Ginger, Mint and Classic Toffee in bittersweet chocolate.



*Shelf Life: 4-5 months
Case Count: 12
Case Cost: 144
Cost per Unit: \$12
6 pieces per box*

BEST SELLERS

Our delicious Everyday Indulgence line is boxed, for easier, and more attractive, merchandising. Reminiscent of our signature boxed chocolates, the new ivory boxes are emblazoned with the familiar Valerie logo in gold foil, and have dual windows, so the product is still visible for shoppers.



ALMOND TOFFEE TREATS

*Shelf Life: 5-6 months | Case Count: 12 - 7 oz boxes
Case Cost: \$132 | Cost per Unit: \$11*

These indulgences are a reinterpretation of our signature Almond Fleur de Sel toffee. Each piece is dipped in bittersweet chocolate, then rolled in roasted almonds, and dusted with fleur de sel.

DURANGO BARK

*Shelf Life: 5-6 months | Case Count: 12 - 7 oz boxes
Case Cost: \$120 | Cost per Unit: \$10*

Darkened milk chocolate topped with roasted almonds, cocoa nibs, and hickory smoked salt.



BEST SELLERS



ALMOND FLEUR DE SEL BAR

Shelf Life: 4-6 months | Case Count: 12
Case Cost: \$72 | Cost per Unit: \$6
Bittersweet chocolate studded with bits of our signature almond toffee, toasted almonds, and fleur de sel



DURANGO BAR

Shelf Life: 4-6 months | Case Count: 12
Case Cost: \$72 | Cost per Unit: \$6
Darkened milk chocolate topped with roasted almonds, cocoa nibs, and smoked salt



BITTERSWEET BAR

Shelf Life: 9-12 months | Case Count: 12
Case Cost: \$72 | Cost per Unit: \$6
Solid, full bodied single origin Venezuelan bittersweet chocolate

BEST SELLERS



BLUSHING BERRY BAR

Shelf Life: 4-6 months | Case Count: 12
Case Cost: \$72 | Cost per Unit: \$6
Velvety white chocolate studded with pistachio, raspberry, and rose petals



RICE & SESAME BAR

Shelf Life: 4-6 months | Case Count: 12
Case Cost: \$72 | Cost per Unit: \$6
Rich, milky chocolate complemented by toasted rice, black sesame seeds, and soy salt

GRANOLA

HOUSE GRANOLA

Our House Granola is such a favorite at our cafes that we now offer it on our retail shelves. Packed with oats, almonds, sunflower seeds, pepitas, and black sesame seeds, this granola is enjoyable for anytime of the day.

Shelf Life: 4-6 months | Case Count: 12 | Case Cost: \$78 | Cost per Unit: \$6.50 per bag | 7 ounces per bag



BULK TOFFEES & TRUFFLES

BULK TOFFEE

Shelf Life: 5 months | Case Count: 48 | Case Cost: \$75



Almond Fleur de Sel

Almond

Orange

Ginger



Mint

Classic

Pumpkin



Black Sesame

Durango

BULK TRUFFLES

Shelf Life: 2 months | Case Count: 40 | Case Cost: \$53



72% Bittersweet

Black & Blue

Blushing Berry

Champagne

Earl Grey



Jasmine



Liquid Caramel



Matcha



Moroccan Mint



Pepper



Rose Petal
Passionfruit



Salt



Scotch



Smoke & Spice



Stout

COLLABORATIONS

GOOD MIX BARS

Designed in collaboration with Commune, the packaging is bold, fun and available in 2 flavors!

The GOOD MIX BAR is a blend of almonds, pumpkin seeds, cocoa nibs, vanilla, and sea salt in 61% bittersweet chocolate.

The HOT GOOD MIX BAR is a blend of almonds, sesame seeds, raisins, fleur de sel, peppers and paprika in 61% bittersweet chocolate.



Shelf Life: 4-6 months
Case Count: 12
Case Cost: \$72
Cost per Unit: \$6 per bar



*NOTE interior of packaging contains nudity

COLLABORATIONS

NATURE IS SLOW BAR

The Nature is Slow Bar features 72% bittersweet chocolate, fleur de sel, and both candied and dried rose petals, resulting in a whimsical and elegant treat.

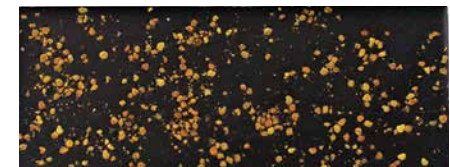
Shelf Life: 9-12 months
Case Count: 12
Case Cost: \$72
Cost per Unit: \$6



MY DREAMS ARE ELECTRIC

This is our second collaboration with Edible Gardens LA. The bar features 72% bittersweet chocolate and bee pollen.

Shelf Life: 9-12 months
Case Count: 12
Case Cost: \$72
Cost per Unit: \$6



COLLABORATIONS



HELEN'S MILK CHOCOLATE

Helen's 38% Milk Chocolate Bar is a celebration of the famed wine bar's favorite chocolate.

Shelf Life: 9-12 months
Case Count: 12
Case Cost: \$72
Cost per Unit: \$6

JON & VINNY'S NUTELLA

The Jon & Vinny's Nutella Milk Chocolate Bar features 38% milk chocolate tempered with Nutella hazelnut spread, inspired by Jon & Vinny's favorite dessert flavors.

Shelf Life: 9-12 months
Case Count: 12
Case Cost: \$72
Cost per Unit: \$6



FEUILLETINE

The Feuilletine Bar is an ode to Jon & Vinny's favorite Italian wafer cookie, in chocolate bar form.

Shelf Life: 9-12 months
Case Count: 12
Case Cost: \$72
Cost per Unit: \$6



PLACING YOUR ORDER

Please call 213-739-8149, or email shop@valerieconfections.com to learn more about our products and place your order.

Wholesale orders require a lead time of 2 weeks, but we will try our best to accommodate last minute requests.

For new accounts, we will need the following information:

Company Name
Contact Name
Phone Number
Email
Billing Address
Shipping Address
Credit Card Information

We look forward to working with you!