

VALERIE
confections

**WHOLESALE
CATALOG**
holiday 2018



HOLIDAY FAVORITES

PEPPERMINT BARK BAR

White chocolate is generously layered with bittersweet chocolate chips and our housemade peppermint candy.

*available November 1, 2018

Shelf Life: 3 months | Case Count: 24
Case Cost: \$168 | Cost per Unit: \$7 per bar



PEPPERMINT BARK

Organic dried mint leaves on bittersweet chocolate topped with a layer of white chocolate and housemade peppermint candy.

*available November 1, 2018

Shelf Life: 3 months
Case Count: 15
Case Cost: \$150
Cost per Unit: \$10 per box
7 oz per box

HOLIDAY FAVORITES

EVERGREEN BOX

Mint infused 61% chocolate truffles, dipped in white chocolate, and finished with a custom winter landscape illustration. Packaged in a clear box with green, satin ribbon.

*available November 1, 2018

Shelf Life: 2 months
Case Count: 16
Case Cost: \$200
Cost per Unit: \$12.50 per box
9 pieces per box



HOT CHOCOLATE

A decadent indulgence in any weather. Served either hot or iced, our Hot Chocolate is not to be missed.

Shelf Life: 1 year | Case Count: 12 | Case Cost: \$108
Cost per Unit: \$9 per tin | 100 g per tin



CHRISTMAS JAM

A festive jam made of seasonal plum, cranberry, orange, apple and spices.

Shelf Life: 1 year | Case Count: 12 | Case Cost: \$84
Cost per Unit: \$7 per jar | 11 oz per jar



BEST SELLERS



SMALL TRUFFLE ASSORTMENT

The perfect introduction to our truffle flavors. Available in a clear box for easy merchandising. The assortment includes Salt, Jasmine Tea, Moroccan Mint Tea, Champagne, Scotch, Stout, Liquid Caramel, Matcha Green Tea, and 72% Bittersweet Truffles.

*Shelf Life: 2 months
Case Count: 16
Case Cost: \$200
Cost per Unit: \$12.50 per box
9 pieces per box*

DEBUT ASSORTMENT

Our selection of confections grows every season, but when the company first began, we offered only 6 flavors of handmade toffee - Our Debut Assortment. Flavors include Almond, Almond Fleur de Sel, Orange, Ginger, Mint and Classic Toffee in bittersweet chocolate.



*Case Count: 15
Case Cost: \$165
Cost per Unit: \$11 per box
6 pieces per box*

BEST SELLERS

Our delicious Everyday Indulgence line is boxed, for easier, and more attractive, merchandising. Reminiscent of our signature boxed chocolates, the new ivory boxes are emblazoned with the familiar Valerie logo in gold foil, and have dual windows, so the product is still visible for shoppers.



ALMOND TOFFEE TREATS

*Shelf Life: 6 months | Case Count: 15 - 7 oz boxes
Case Cost: \$165 | Cost per Unit: \$11*

These indulgences are a reinterpretation of our signature Almond Fleur de Sel toffee. Each piece is dipped in bittersweet chocolate, then rolled in roasted almonds, and dusted with fleur de sel.

DURANGO BARK

*Shelf Life: 6 months | Case Count: 15 - 7 oz boxes
Case Cost: \$150 | Cost per Unit: \$10*

Darkened milk chocolate topped with roasted almonds, cocoa nibs, and hickory smoked salt.



BEST SELLERS



DURANGO BAR

*Shelf Life: 6 months | Case Count: 24
Case Cost: \$144 | Cost per Unit: \$6*

Darkened milk chocolate topped with roasted almonds, cocoa nibs, and smoked salt



BITTERSWEET BAR

*Shelf Life: 12 months | Case Count: 24
Case Cost: \$144 | Cost per Unit: \$6*

Solid, full bodied single origin Venezuelan bittersweet chocolate



RICE & SESAME BAR

*Shelf Life: 6 months | Case Count: 24
Case Cost: \$144 | Cost per Unit: \$6*

Rich, milky chocolate complemented by toasted rice, black sesame seeds, and soy salt

BEST SELLERS



BLUSHING BERRY BAR

*Shelf Life: 6 months | Case Count: 24
Case Cost: \$144 | Cost per Unit: \$6*

Velvety white chocolate studded with pistachio, raspberry, and rose petals



ALMOND FLEUR DE SEL BAR

*Shelf Life: 6 months | Case Count: 24
Case Cost: \$144 | Cost per Unit: \$6*

Bittersweet chocolate studded with bits of our signature almond toffee, toasted almonds, and fleur de sel

GRANOLA

HOUSE GRANOLA

Our House Granola is such a favorite at our cafes that we now offer it on our retail shelves. Packed with oats, almonds, sunflower seeds, pepitas, and black sesame seeds, this granola is enjoyable for anytime of the day.

Shelf Life: 3 months | Case Count: 18 | Case Cost: \$117 | Cost per Unit: \$6.50 per bag | 7 ounces per bag



BULK TOFFEES & TRUFFLES

BULK TOFFEE

Shelf Life: 5 months | Case Count: 48 | Case Cost: \$75



Almond Fleur de Sel Toffee



Almond Toffee



Orange Toffee



Ginger Toffee



Mint Toffee



Classic Toffee



Pumpkin Toffee



Durango Toffee

BULK TRUFFLES

Shelf Life: 2 months | Case Count: 40 | Case Cost: \$53



72 % Bittersweet Truffle



Black & Blue Truffle



Blushing Berry Truffle



Champagne Truffle



Earl Grey Truffle



Jasmine Truffle



Liquid Caramel



Matcha Truffle



Moroccan Mint Truffle



Pepper Truffle



Rose Petal Passionfruit Truffle



Salt Truffle



Scotch Truffle



Smoke & Spice Truffle



Stout Truffle

COLLABORATIONS



GOOD MIX BARS

Designed in collaboration with Commune, the packaging is bold, fun and available in 2 flavors!

The GOOD MIX BAR is a blend of almonds, pumpkin seeds, cocoa nibs, vanilla, and sea salt in 61% bittersweet chocolate.

The HOT GOOD MIX BAR is a blend of almonds, sesame seeds, raisins, fleur de sel, peppers and paprika in 61% bittersweet chocolate.

Shelf Life: 6 months
Case Count: 24
Case Cost: \$144
Cost per Unit: \$6 per bar



*NOTE interior of packaging contains nudity

SUPER CHOC-O-FOOD

Super Choc-O-Food combines stunning packaging and an oversized chocolate bar filled with a medley of nuts, fruit, and soy salt for an innovative product that challenges the conception of chocolate merely being candy. The bar contains darkened milk chocolate with a hint of caramel, and is loaded with dried pears, apricots, golden raisins, macadamia nuts, cashews, almonds, sunflower seeds, and peanuts.



*NOTE interior of packaging contains nudity

Shelf Life: 6 months | Case Count: 30 bars (10 of each color) | Case Cost: \$375 | Cost per Unit: \$12.50

COLLABORATIONS

THE CHOC-O-PUK

An indian-spiced bittersweet chocolate puck, flavored with sumac, coriander, chili, black pepper, fleur de sel and rays of candied ginger. Bilingual Hindi-English packaging unfolds into a 2017 lunar calendar, commemorating the year the collaboration was created with Commune Design.

Shelf Life: 3 months
Case Count: 20 boxes
Case Cost: \$120
Cost per Unit: \$6



COLLABORATIONS



NATURE IS SLOW BAR

The Nature is Slow Bar features 72% bittersweet chocolate, fleur de sel, and both candied and dried rose petals, resulting in a whimsical and elegant treat.

Shelf Life: 6 months
Case Count: 24
Case Cost: \$144
Cost per Unit: \$6

MY DREAMS ARE ELECTRIC

This is our second collaboration with Edible Gardens LA. The bar features 72% bittersweet chocolate and bee pollen.

Shelf Life: 6 months
Case Count: 24
Case Cost: \$144
Cost per Unit: \$6



VALERIE LOVES L.A. LOVES ALEX'S LEMONADE BAR

The bar is made of 61% bittersweet chocolate, topped with pieces of candied lemon peel and fleur de sel. For every bar purchased, \$1 will be donated to L.A. Loves Alex's Lemonade and the fight against childhood cancer.

Shelf Life: 6 months
Case Count: 24
Case Cost: \$156
Cost per Unit: \$6.50



PLACING YOUR ORDER

Please call 213-739-8149, or email shop@valerieconfections.com to learn more about our products and place your order.

Wholesale orders require a lead time of 2 weeks, but we will try our best to accommodate last minute requests.

For new accounts, we will need the following information:

Company Name
Contact Name
Phone Number
Email
Billing Address
Shipping Address
Credit Card Information

We look forward to working with you!